

Discussion on the Theory and Practice of Ideological and Political Education in Colleges and Universities

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Abstract: With the development of society, the demand for talents in enterprises is increasing. However, there are still many shortcomings in ideological and political education in colleges and universities, leading to the stagnation of the development of ideological and political education. Therefore, this paper first analyses the importance of practical teaching of ideological and political education in colleges and universities, points out the problems existing in the current ideological and political education in colleges and universities, and puts forward new ways to improve the practical ability of ideological and political education in colleges and universities, in order to provide theoretical support for ideological and political education in colleges and universities, and help colleges and universities train more talents that meet the needs of society.

1. Research background

1.1 Literature review

Guo Yan tao pointed out that with the continuous development of China's economy, the social demand for talents is also increasing. The requirement of comprehensive quality of talents for enterprises has become one of the important indicators for enterprises to select talents. Colleges and universities should adjust their teaching contents in time according to the development of society and accurately grasp the ideological development of College students. As the current ideological and political education in Colleges and universities still has many shortcomings in the process of development, which seriously affects the quality of Ideological and political education. Therefore, the reform and innovation of current education in line with social development is the key issue facing ideological and political education (Guo, 2015). Chang cheng and others believe that theoretical education and practical teaching of Ideological and political courses in Colleges and universities are indispensable factors to improve the quality of education. In the process of Ideological and political education in Colleges and universities, we should not only give full play to the important basic role of theoretical knowledge, but also recognize the importance of practical education. Colleges and universities should build and improve the teaching system of Ideological and political theory and Practice on the basis of current teaching, give full play to the advantages of theoretical teaching and practical teaching, and scientifically formulate teaching plans. Through the construction of practical teaching system for ideological and political courses, we can make full use of the current rich ideological and political teaching resources, so as to improve the quality of teaching in Colleges and universities. Effectiveness should start with the establishment of a high-quality ideological and political teachers team, and then establish a scientific and reasonable evaluation system of teaching assessment to promote the development of Ideological and political education (Chang and Li, 2010). When reforming ideological and political education efficiently, we should take full account of the harmonious relationship between teachers and students, and then give full play to students' principal position in teaching activities and teachers' leading position. Through innovating and enriching the content of Ideological and political textbooks, students' interest in learning can be stimulated. On the basis of traditional ideological and political education mode, we should make full use of contemporary Internet technology and media to innovate teaching

mode. Relevant departments and teachers should make use of internet teaching resources to enrich the teaching content and form, and pay attention to the integration of Ideological and political theory and practical teaching. Through the extension of Ideological and political classroom teaching, teachers teach students the latest ideological and political knowledge points and build bridges for students to enter society (Cai, 2013).

1.2 Purpose of research

The aim of Ideological and political education in Colleges and universities is to train high-quality talents for the society. However, there are some problems in the connection between theoretical and practical teaching of Ideological and political education in Colleges and universities. The content of Ideological and political textbooks is relatively backward, the teaching mode is monotonous, and the teaching staff is not perfect. The existence of these problems makes most students hold a contemptuous attitude towards the ideological and political curriculum, or even produce a psychological exclusion. Therefore, colleges and universities should reform and innovate the current ideological and political education to keep pace with the times, so as to promote the continuous development of Ideological and political education. It is necessary for colleges and universities to take a responsible attitude, do a good job in Ideological and political education related research, combine current technology and media, and ultimately achieve the goal of training high-quality talents.

2. Analysis on the importance of practical teaching of ideological and political education in colleges and universities

2.1 Favorable to realize the target of talents training

Higher education has always been a hot topic of social concern and the cradle of training high-quality talents. The ideological and political education in Colleges and universities is an indispensable part of the whole process of higher education. All along, ideological and political education in Colleges and universities shoulders the responsibility of cultivating high-quality talents for the society. The core goal of Ideological and political education is to cultivate students' correct values. With the rapid development of China, the country More and more socialist successors with high-level quality are needed. Employment criteria of enterprises are not only limited to personal abilities, but also pay more attention to the comprehensive quality of talents. Because only those who have independent consciousness and innovative spirit can benefit the development of enterprises and promote social progress. In order to train more students with high comprehensive quality and correct values, colleges and universities must reform the current ideological and political education in theory and practice. Through the integration of theoretical teaching and practical teaching, we can better impart knowledge to students. While strengthening the foundation of students' theoretical knowledge, colleges and universities can truly realize the goal of internalizing knowledge by rewarding students' ability to transform what they have learned through practical teaching (Wu, 2019).

2.2 Favorable to the improvement of curriculum reform

If colleges and universities want to cultivate more excellent talents, they must attach importance to the scientific development of education (Ye, 2011). China has always attached great importance to ideological and political education. Colleges and universities should adhere to the educational concept of Ideological and political education throughout students' whole career. As an important place connecting students' campus and society, colleges and universities need to construct a scientific and reasonable curriculum system of Ideological and political education, and constantly carry out reforms to meet the needs of social development. At present, China's ideological and political curriculum system covers many disciplines such as politics, philosophy, economics and so on. These knowledge points can help students form a basic knowledge framework, and then help to build a complete knowledge system for college students. Ultimately, students can absorb and digest

what they have learned. Therefore, the ideological and Political Work Department of colleges and universities must combine ideological and political theory teaching with practical teaching to achieve this goal.

3. Problems existing in ideological and political education in colleges and universities

Although ideological and political education in Colleges and universities has made some achievements in the development process, there are still many problems in the process of theoretical teaching and practical teaching, such as lack of scientific analysis and mismatch between the two (Zhang, 2018). At present, the ideological and political education in Colleges and universities has not fully grasped the laws contained in the ideological and political education, nor has it made rational use of the technology and media of the new era. Due to the lack of full use of network learning resources, the content of Ideological and political education in Colleges and universities is out of date. At the same time, the teaching methods of teachers remain in the past, and the single and tedious teaching methods have been unable to meet the learning needs of contemporary college students. In recent years, the research on Network Ideological and political education in Colleges and universities is not much, especially the content of comprehensive research on Network Ideological and political education is even less.

The rapid development of Internet technology has greatly affected the development of education industry. The rich and diverse teaching resources and the virtual learning environment formed by the Internet can play a role in improving the teaching efficiency of Ideological and political education in Colleges and universities. At present, ideological and political education in Colleges and universities generally adopts the traditional indoctrination education mode (Yang and Bian, 2015). Relevant departments have not put forward requirements for teachers to use the Internet for teaching, and teachers themselves have been using traditional teaching methods to explain students. Teachers have a low degree of acceptance and mastery of the Internet. In the process of Ideological and political education and teaching, they do not use the internet teaching content, do not use technology to innovate the traditional teaching mode, resulting in the teaching content taught by teachers does not keep pace with the times, and the teaching mode also makes students have exclusion psychology. Most students do not pay enough attention to ideological and political education, which has become a hindrance factor in the development of Ideological and political education in Colleges and universities.

At present, Chinese universities do not pay enough attention to the construction of network ideological and political teachers. Network development is an important issue in the ideological and political education of colleges and universities (Liu, 2014). At present, the overall application level of Internet technology in most colleges and universities is generally low, and the experience of Ideological and political education using the Internet is relatively small. There are also problems in the understanding of the Internet. Multimedia technology used by teachers in the teaching process is only a simple picture display or PPT teaching, and does not play a positive role of the Internet. All these problems have hindered the development of Ideological and political education. The level of Ideological and political education in Colleges and universities depends to a certain extent on the level of teachers' teaching. Although some efficient teachers have realized the importance of mastering the Internet, and started to build a higher level of Internet application of teachers, but due to the lack of appropriate assessment mechanism and incentive mechanism, the stability of teachers is poor, and no good results have been achieved.

4. A new way to improve the theory and practice education of ideological and political education in colleges and universities

4.1 Basic requirements for perfecting the Ideological and political education system in Colleges and Universities

Ideological and political education in Colleges and universities must conform to the scientific

concept of development in China. On the basis of perfecting the theoretical system of Ideological and political education, investment in practical education should be strengthened. The ideological and political education system in Colleges and universities should conform to the law of development of Ideological and political education and the needs of modernization. Colleges and universities should actively organize relevant departments to make use of Internet technology innovation and summarize relevant experience to enhance teachers' awareness of Internet ideological and political education. The development of Ideological and political education in Colleges and universities should adapt to the development of teachers and students. The ideological and political education in Colleges and universities should establish a scientific education system according to the physical and mental development needs of contemporary college students, and then improve the teaching level.

4.2 Define the guiding ideology of Ideological and political education in Colleges and Universities

The Eighteenth National Congress of the Communist Party of China pointed out that the scientific concept of development is the guiding ideology of China's development. Therefore, the ideological and political education in Colleges and universities should fully implement the scientific concept of development, adhering to the student-oriented guiding ideology, and extending the ideological and political education curriculum in Colleges and universities. Teachers should, on the basis of teaching materials, combine the rich teaching resources of the Internet, guide students to establish correct moral consciousness and values, and then cultivate high-quality talents with all-round development. Ideological and political teachers actively collect and summarize, teach students the latest focus issues, and then enrich the ideological and political teaching classroom content. Teachers set an example to guide students to cultivate the habit of paying attention to social hot spots. Through defining the guiding ideology of Ideological and political education in Colleges and universities, stimulating students' interest in learning, guiding students' all-round development in the teaching process of combining theory with practice.

4.3 Establishing Ideological and political education objectives in Colleges and Universities

Colleges and universities should attach importance to the growth law and needs of college students and help them cultivate innovative spirit. Through the use of Internet teaching content and teaching mode, we can tap the potential of students and truly serve the development of college students' life, learning and other aspects. At the same time, colleges and universities should pay attention to the cultivation of students' practical ability. The ultimate goal of Ideological and political education in Colleges and universities is to promote China's modernization construction, and constantly improve the ideological and political education system by using the characteristics of the times of the network. Generally speaking, colleges and universities should always keep in mind the goal of Ideological and political education to train all-round talents, and train more excellent socialist successors.

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